



ARIONNE NETTLES

Journalism Lecturer

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ACADEMIC APPOINTMENT

Medill School of Journalism, Media, Integrated Marketing Communications — Northwestern University

Lecturer — September 2019–present

Early Position: Adjunct Lecturer — 2018-2019

- Teaches both undergraduate and graduate curriculum in the areas of news reporting and writing, interactive storytelling and using multimedia
- Created rejuvenated podcasting classes for graduate students
- Served as lead instructor for a first-year multimedia class

Publisher, Medill Reports — September 2019–present

- Guides graduate student reporters through publishing on the site, Medill Reports
- Advises four fellows, training them as student editors to serve as conduits and resources for student reporters
- Designs and manages websites for additional projects such as the Medill Investigative Lab
- Works on website redesigns and process improvements

MEDIA EXPERIENCE

Freelance Reporter & Producer | Chicago, IL — Nov. 2010–present

- Contributes to national print and digital publications
- Works with production teams on broadcast projects

Media Entrepreneur and Digital Consultant | Chicago, IL — Nov. 2010–March 2017

- Created content marketing strategies for small businesses and personalities with a focus on digital and social media
- Ran social media, managed social campaigns and built websites for clients

WBEZ | Chicago, IL

Digital Producer — August 2017–present

- Copy edited stories and engaged with audiences on social media
- Created graphics, took photos and edited video
- Covered arts and culture for web and radio
- Developed new collaborate strategy with NPR's digital team
- Hosted and produced WBEZ's first video series

The Associated Press | Chicago, IL

Multiformat Editor, Temporary Newsperson — February 2017–July 2017

- Edited text (in broadcast and print style) and video stories for AP's 14-state central region
- Promoted stories on social media
- Used online tools for breaking news reporting and gathered user-generated content such as images and videos for publishing
- Monitored website analytics and ran social media reports

- Covered evening editor and Sunday supervisor shifts

Chicago Defender | Chicago, IL

Digital Managing Editor — July 2016–November 2016

Early Position: Reporter — June 2015–July 2016

- Managed website and social media channels
- Reported on issues related to Chicago’s African-American communities such as employment, family structure and policing
- Covered events in education, fashion, politics, business and youth services

BUSINESS & MARKETING EXPERIENCE

Coyote Logistics | Chicago, IL

Social Marketing Lead — Dec. 2011–Aug. 2014

Early Positions: Intermodal Operations Representative, Corporate Trainer — Aug. 2010–Dec. 2011

- Worked as Coyote’s online voice in its social media strategy; monitored, analyzed and reported activity — doubling the company’s following and interaction
- Designed and wrote collateral (case studies, presentations, brochures, etc.) for sales team initiatives
- Researched market, competitor and customer information

International Paper | Memphis, TN

Transportation Planner — Jan. 2007–July 2010

- Strategically planned truck, intermodal, less-than-truckload and rail shipments from paper mills to customers and distribution centers while working to reduce transportation costs
- Worked as assistant project manager during paper mill deployments to new operating systems

EDUCATION

Medill School, Northwestern University | Evanston, IL

Master of Science in Journalism — June 2016; Interactive Magazine Specialization

Honors: Kappa Tau Alpha National Journalism Honor Society; Harrington Award for Magazine Writing and Editing

School of Business & Industry, Florida A & M University | Tallahassee, FL

Bachelor of Science & Master of Business Administration — April 2008 (Combined Program)

Honors: Magna cum laude

PROFESSIONAL/CREATIVE ACHIEVEMENT

New York Times Opinion and The Trace’s Black Mother’s Project

- Reported on community and state gun violence and interviewed mothers across the U.S. on their thoughts about gun violence solutions

WTTW “Firsthand: Poverty” Digital Editor (2020)

- Finding, guiding, and editing the work of three journalists on stories about poverty in Chicago
- Reporting and writing the main story for the series

WTTW and The Trace’s “Firsthand: Gun Violence” Reporter (2019)

- Reported and wrote two out of five stories in the series that follows the stories of people whose lives have been touched by gun violence
- The series won a 2019 Peter Lisagor Award for Best Multimedia Feature Presentation

WBEZ *Curious City* Reporter

- Reports stories on Chicago culture and history, including the legacy of Ida B. Wells and how the Great Migration affected the city's blues industry

WBEZ *Reset* Guest

- Joins arts & culture panels to discuss movies, TV, art, and the most influential news and events of 2019-2021

Medium's Momentum — Race Writer

- Writes columns on race-related issues occurring in media, politics, education, and the workplace

Medium's ZORA — Contributing Writer

- Writes stories essential for women of color, including everything from pregnancy and motherhood to policing

Chicago Reader Reporter

- Writes features on visual arts, niche cultures, and more
- Represents the *Reader* as a reporter on the Prairie State Museums Project, an application to the Pulitzer Center on Crisis Reporting's Coronavirus News Collaboration Challenge

TEACHING AND THOUGHT LEADERSHIP

- National Association of Black Journalists Salute to Excellence Award Winner for Radio Documentary — 2020
- Pulitzer Center Grant — 2020 Recipient
- Pulitzer Center Adviser for Student Grantee
- Investigative Reporters & Editors Educator of Color Fellowship — 2020 Recipient
- ASNE Emerging Leaders Institute 2019 Cohort
- Foundations of Online Teaching Summer 2020 Practicum

COURSES TAUGHT

Graduate

JOUR 400-3 Foundations of Interactive
 JOUR 490-0 Intro to Podcasting
 JOUR 480-0 Narrative Podcasting
 JOUR 400-1 Journalism Methods – Lab
 JOUR 421-4 Multimedia News Reporting

Undergraduate

JOUR 201-2 Multimedia Storytelling – Lecture and Lead Instructor
 JOUR 201-1 Reporting & Writing - Lab

SERVICE AND SPEAKING ENGAGEMENTS

Uber and Heineken March Madness ERG Event — March 2021

- Moderated a panel of athletes and former athletes for Heineken and Uber's Black resource groups

Northwestern's Contemporary Thought Speaker Series 2020 Election Panel

- Moderated a Q&A with Brittany Packnett Cunningham (MSNBC commentator, co-host of Pod Save the People and co-founder of Campaign Zero)

National Association of Black Journalists Media Institute on Education and Health — 2021

- Served as a panelist for the NABJ Media Institute's "Influencers, Technology, and Your Online Presence" workshop

Gene Siskel Film Center — 2020 and 2021

- Moderated a panel for the 2020 Black Harvest Film Festival and a panel for the 2021 "Our Right to Gaze: Black Film Identities" short film program

Medill High School Journalism Day 2019 and 2020

- Taught workshops on creating social media videos to area high school students and their advisers for a day of workshops

Medill Admit Day — April 2021

- Led a virtual trivia game for admitted master's of science in journalism students

Medill Admit Day — April 2020 (Canceled due to COVID-19)

- Planned to teach a mini-class to admitted master's of science in journalism students titled "Centering the Audience for Forward-Thinking Digital Storytelling"

Northwestern Undergraduate Research Journal National Conference — April 2020 (Canceled due to COVID-19)

- Invited to speak at the Society for Undergraduate Humanities Journals' Annual Conference for its collegiate members

SERVICE AND COMMITTEES

Medill Journalism Residency Adviser

- Advises undergraduate Medill students working in journalism sites as an intern by grading weekly logs, performing check-ins, and meeting with site supervisors

Medill First-Year Student Adviser

- Advises first-year Medill students—both formally as a lab instructor and informally as a trusted faculty member

Medill Local News Initiative's Media Management Committee

- Serves on a committee working to create a program to train local news leaders in various types of media organizations

Medill Diversity, Equity, and Inclusion Committee

- Serves on a subcommittee focused on improving diversity, equity and inclusion in learning environments and curriculum

Medill Curriculum Committee

- Serves on a subcommittee focused on reconfiguring first-year journalism classes

National Association of Black Journalists Member

- Volunteers to assist Northwestern's collegiate NABJ chapter
- Active member and former board member of the Chicago chapter

Write Chicago

- Helps Chicago-area teenagers explore writing for self-expression and essay-writing
- Designs all workshops and create curriculum